



**SHE THE
CHANGE**





Who We Are?

Divya Jyoti Mahila Vikash (DJMV) is a non-profit, community-based organisation dedicated to promoting women's empowerment, education, and livelihoods. Its overarching goal is to enhance the living standards of disadvantaged and marginalised communities by implementing community-led initiatives, fostering community participation, and raising awareness. Established in 2000, the organisation has focused its efforts on supporting fishing communities residing in remote and underdeveloped areas of rural Odisha, which is recognised as one of India's most impoverished states. DJMV's interventions and livelihood programs revolve around women self-help groups, which serve as the foundation for promoting mainstream development.



Our Vision

A self-reliant society where women and girls live with peace and dignity.

Our Mission

Empowering vulnerable women and girls to improve their quality of life

Operational Area





Kitchen Garden

"Growing your own food for getting fresh vegetables"

DIYVA JYOTI MAHILA VIKASH (DJMV) has been empowering tribal women in the remote villages of Ganjam district in Odisha by promoting organic kitchen gardens or nutri gardens. The initiative provides training to women on how to prepare organic manure and pesticide, as well as offering them seeds to start their own gardens. Additionally, DJMV promotes the concept of a seed bank to preserve indigenous seeds, ensuring sustainability. By cultivating gardens, women not only have access to fresh, nutritious produce but also gain valuable skills and knowledge in sustainable agriculture. This initiative has had a positive impact on the health and economic wellbeing of women in these communities.



Micro enterprise development for marginal women

"Breaking barriers, creating opportunities"

Microenterprise Development for Rural Women is about empowering and supporting women from diverse backgrounds to establish and grow their own small businesses to enhance their economic independence, livelihoods and gender equality. DIVYA JYOTI MAHILA VIKASH aims to empower rural women to become socially and economically self-reliant. We have trained rural women in papad, badi making so that they can earn good income by making home based products at low cost.



Sustainable Farming Practices

"At the very heart of agriculture is the drive to feed the world"

DIVYA JYOTI MAHILA VIKASH (DJMV) is a non-profit organization that is making a significant impact on the lives of tribal women in remote villages of Ganjam district in Odisha by promoting better agricultural practices. The initiative focuses on promoting the System of Rice Intensification (SRI) among women, which helps them produce more rice using less water and seeds, leading to increased crop yields and better economic outcomes. DJMV provides training to women on the preparation of organic manure called Jivamruta and pesticide (Handikhata), which is key to improving yield and productivity.

Through the programme, women are gaining valuable knowledge and skills in sustainable agriculture practices, which are helping them to improve their livelihoods. The use of organic manure and pesticide not only provides a natural and healthy way to grow crops but also helps to preserve the environment. DJMV's efforts in promoting improved agricultural practices are empowering women in these communities and promoting sustainable agriculture practices that will help to improve food security and economic outcomes in the long run.



Micro Enterprise Development

Divya JYOTI MAHILA VIKASH (DJMV) is taking steps to empower tribal women living in remote villages of Ganjam district in Odisha by promoting micro-enterprises. The initiative provides women with financial support to start small businesses, which enables them to earn their livelihoods. In many cases, tribal communities are not accustomed to entrepreneurship, so DJMV's efforts introduce them to the concept and provide support to help them succeed. Through this approach, women gain valuable skills and knowledge in business management, financial planning, and marketing, which helps them to develop successful micro-enterprises. These small businesses not only provide income but also contribute to the economic development of the community. DJMV's efforts in promoting micro-enterprises reflect their commitment to empowering women in these communities, providing them with the necessary tools to improve their lives and those of their families. By introducing them to entrepreneurship, women can take control of their future, and DJMV's financial support helps to make their dreams a reality.

"Women should live self reliant in the society"



Girls Education

"Education is the only key to empowering girls"

Divya JYOTI MAHILA VIKASH (DJMV) is playing a significant role in promoting education among primary and high school girls from the fishing community in the coastal areas of Ganjam district, Odisha. The initiative provides coaching classes to students, which helps to enhance their understanding of the subjects taught in school.

The coaching classes have proved to be a boon for students from poor families of the fishing community, who may not have access to quality education otherwise. Through this initiative, DJMV is helping to bridge the educational divide and promote equal opportunities for all.

By providing education to girls, DJMV is empowering them to become self-reliant, and in turn, contribute to the development of their families and communities. Education is a powerful tool that can help break the cycle of poverty, and DJMV's efforts are making a significant impact in this regard.



Menstrual Health and Hygiene practices

Divya JYOTI MAHILA VIKASH (DJMV) has been working towards raising awareness about menstrual health and hygiene among girls from the fishing community for over a year. The initiative involves providing training sessions by experts to educate the girls on the importance of menstrual health and hygiene.

Through this initiative, DJMV aims to tackle the stigma and misconceptions surrounding menstrual health and hygiene, and ensure that girls have access to accurate information and guidance. By imparting knowledge on the correct practices for menstrual health and hygiene, DJMV is helping to promote better health outcomes and improve the quality of life for girls in these communities.

DJMV's efforts in sensitizing girls about menstrual health and hygiene reflect their commitment to promoting women's health and well-being. By breaking down barriers and providing education, DJMV is empowering girls to take control of their health and lead fulfilling lives

"Let's break the silence and end the stigma around menstruation"



Digital Literacy

"We stand for potential adolescents by educating digital literacy "

DJMV is an organization that has been offering digital literacy to young girls hailing from the fishing community residing in the Ganjam district of Odisha. At present, DJMV has established a single center for digital literacy in Golabandh, Ganjam, where girls are being equipped with fundamental computer skills that are crucial in today's technological era. The initiative aims to empower these girls and prepare them for their future careers by providing them with the skills they need to thrive in a digital landscape.

This effort holds significant importance as it addresses the gender disparity that exists in the real world, as women are underrepresented in workspaces. By providing digital literacy to these girls, DJMV is not only promoting gender equality but also contributing to the overall development of society. The skills they acquire will not only enhance their employability prospects but also enable them to use technology to their advantage, thereby improving their quality of life. DJMV's efforts in imparting digital literacy to these girls will undoubtedly have a positive impact on their individual lives as well as their community.



Tailoring Training

"Tailoring is not a skill, it's a superpower through this, woman and young girl can develop their creativity"

The skill of tailoring or sewing holds immense significance for women. It not only assists them with their household needs but also enables them to start a small business, thereby contributing to their household income. DJMV, an organization dedicated to the development of women, has taken the initiative of providing tailoring training to women from tribal and fishing communities.

Through this program, women are equipped with the necessary skills to create various clothing items, including traditional and modern wear. This training not only enhances their sewing skills but also provides them with an opportunity to generate income and become financially independent. The program also aims to uplift the socio-economic status of these women by empowering them with the skills to start their own businesses.

By providing tailoring training, DJMV is making a significant contribution to the empowerment of women in these communities. The skills they acquire will not only improve their personal lives but also have a positive impact on their families and communities. This initiative is a step towards bridging the gender gap and promoting gender equality in society.



Strengthening SHGs

In the process of women empowerment, Women Self Help Groups (SHGs) play a vital role. DJMV is an organization that assists the members of SHGs in bookkeeping and establishing bank linkages. With the guidance of DJMV staff, over 25 SHGs have successfully established bank linkages. Additionally, DJMV addresses various issues faced by women in rural areas.

Through these efforts, DJMV is making a significant contribution to the empowerment of women in these communities. The establishment of bank linkages enables SHG members to access financial resources and enhances their financial independence. Bookkeeping assistance also ensures that the SHGs are able to keep accurate records of their financial transactions.

By addressing the issues faced by women in rural areas, DJMV is promoting gender equality and contributing to the overall development of these communities. The organization's efforts in assisting SHGs and addressing women's issues are commendable and have a positive impact on the lives of women in these rural areas.

"Savings first – Credit later" should be the motto of every SHG member"



Employability Training

"Empowers women to realize their dreams and improve their lives"

One of DJMV's core objectives is to make girls employable and financially independent. To achieve this goal, the organisation provides various skill development trainings through experienced trainers. These trainings include tailoring, phenyl making, bike repairing, beautician courses, and more.

The skills acquired through these trainings not only boost the employability of girls but also enable them to become financially independent. The trainings provide them with an opportunity to start their own businesses or work in various industries.

DJMV's efforts in providing skill development trainings to girls are commendable as it addresses the gender disparity in the workforce and promotes gender equality. By equipping girls with the necessary skills, DJMV is empowering them to take control of their lives and become self-sufficient.

In conclusion, DJMV's initiatives in making girls employable through skill development trainings are a step towards bridging the gender gap and promoting gender equality in society. These efforts contribute to the overall development of communities and have a positive impact on the lives of girls in these communities.



Legal Status:

- DJMV is registered under Societies Registration Act XXI of 1860 vide number GJM No: 6260-21 of 2001-2002 on 9.05.2001.
- DJMV is registered under Foreign Contribution Regulation Act FCRA 1976 vide Registration Number 104910154 / 2009 dated 21/07/2009.
- DJMV registered under section 12AA (2) of Income Tax Act 1961 vide registration number AAAAD5702FE2021401, Dated: 28.05.2021
- DJMV registered 80G Certificate under Tax Act 1961 vide registration number AAAAD5702FF20214, Dated: 20.02.2022
- Permanent account number AAAAD5702F
- Tax Deduction Number: BBND01160F



Recognition

- Divya Jyoti Mahila Vikash is an organization based in Odisha, India, which works towards empowering women and girls in Ganjam district. Their efforts were recognized by "YES We Can," an organization that promotes social change and development in the state, and they were honored with the Change Agents of Odisha Award in 2017. The award is a testament to the impact of Divya Jyoti Mahila Vikash's work in advancing gender equality and promoting the rights of women and girls in Odisha.



Contact DJMV

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